

Vittiya Saksharata Abhiyaan (VISAKA)

The National Service Scheme (NSS) and Medical Education Unit (MEU) of JSS Medical College, Mysuru has jointly organised a program on Vittiya Saksharata Abhiyaan (VISAKA) on 20-01-2017 a Campaign by Higher educational institutions for digital economy in India. The purpose of the 'Vittiya Saksharta Abhiyan' is to actively engage the youth/ students of Higher Education Institutions to encourage and motivate all payers and payees to use a digitally enabled cashless economic system for transfer of funds. Ministry of Human Resource Development views the institutions of higher education in the country, faculty members and students to take the lead and act as engines of this transformational shift.

In this regard an orientation program was organised for the teaching faculty and non-teaching faculty of the JSS Medical College, who in turn act as a trainers in training the students. The students will learn and teach their parents first and adopt 10 households in their community to educate about cashless transaction. The program was started at 03.00PM Dr Praveen Kulkarni welcomed the gathering, Dr Balaraj BM briefed about the responsibility of Higher education institutions. Dr Sunil Kumar D, NSS Officer gave a talk on importance and ease of doing cashless transactions with options like Prepaid Cards, Debit/RuPay cards, USSD Mobile wallets, AEPS, UPI and live demo was given of how to do cashless transactions on Smartphone with internet facilities using the applications like BHIM App (Bharat Interface for Money), 'Unified Payment Interface (UPI), Paytm, eWallets etc. They were also told how to do cashless payment even when they don't have Smartphone and internet, by using USSD (Unstructured Supplementary Service Data) by dialling *99#. The precautions like how to get and keep secrecy about Mobile Money Identifier (MMID), Mpin, CVV, OTP were also sensitised to the audience. All the faculties were actively participated and saw live demo of cashless transaction and cleared their doubts in last session. Dr Manjunatha B, Registrar JSS University, Dr Basavanagowdappa Princiapal, Sri Satish Chandra administrative officer, Sri Gnagadhar & Sri Jayashankar AAO were present. Dr Pushpalatha MEU secretary proposed vote of thanks.



Dr Sunil Kumar D addressing the audience on VISAKA



Teaching & non-teaching staff working in Pre & Para clinical departments & college office staff (Office, Library, Stores, Society, Sports & Hostel's)



VISAKA session at Suttur Village Jaatra exhibition, Nanjangud Taluk, Mysuru